

... is for

Eleck

LELECK MANUFACTURING CO.
TRINITY FALLS, MASSACHUSETTS

Esleeck

Superior Manifold

25% COTTON — SUBSTANCE 8

All items stocked in Cockle and Smooth Finishes. Fluorescent White, Regular White, Blue, Canary, Cherry, Goldenrod, Green and Tuscan.

STOCK SIZES

Underscore denotes grain direction.

<u>8½ x 11</u>	<u>17 x 22</u>	<u>22 x 34</u>
<u>8½ x 13</u>	<u>17 x 26</u>	<u>26 x 34</u>
<u>8½ x 14</u>	<u>17 x 28</u>	<u>28 x 34</u>
	<u>19 x 24</u>	<u>24 x 38</u>

CARTON PACKING: Sheets per carton

8½ x 11, etc.	5M or 20M sheets
17 x 22, etc.	5M sheets
22 x 34, etc.	2,500 sheets

Cut sizes are available boxed or wrapped 500 sheets; printed COPY marginal or diagonal; legal ruled; punched to order.

ROLLS will be furnished to order. Minimum quantity of an item: 500 lbs.

CARBON COPY SETS are available in minimum quantities of 100 boxes of an item, 500 sets per box.

This is a sample of SUPERIOR MANIFOLD, Substance 8, REGULAR WHITE, Smooth Finish.

Printed by offset on a Miehle 25 x 38 two-color sheet-fed press



is for Esleeck — and for everything that the name Esleeck represents in papermaking: experience, efficient and progressive operation, quality products, service to customers.

Founded in 1900 by the late Augustine Washington Esleeck, the Esleeck Manufacturing Company pioneered in the manufacture of cotton content onion skin and manifold papers. The only firm specializing in their field, Esleeck has concentrated all its efforts, for more than 60 years, on improving its onion skin, manifold and other thin business and technical papers. Esleeck Thin Papers have been long recognized as "the standard" by which all such papers are judged.

Research and study of thin paper requirements and formulations, and the use of equipment especially adapted for our particular manufacturing needs, enable us to provide our customers with papers which are consistently uniform in quality, weight and finish.

Wherever a thin paper can be used, the logical choice is an Esleeck paper:

Light weight — for efficient typing and economical mailing.

Strong — for safe erasing and handling.

Durable — providing permanency for valuable data.

Minimum bulk — for practical filing.

IDEAL for office and factory records, forms, letterheads, copies, advertising pieces, direct mail and many other uses.

"The most copied thin papers in America"



ESLEECK MANUFACTURING CO.
TURNERS FALLS, MASSACHUSETTS

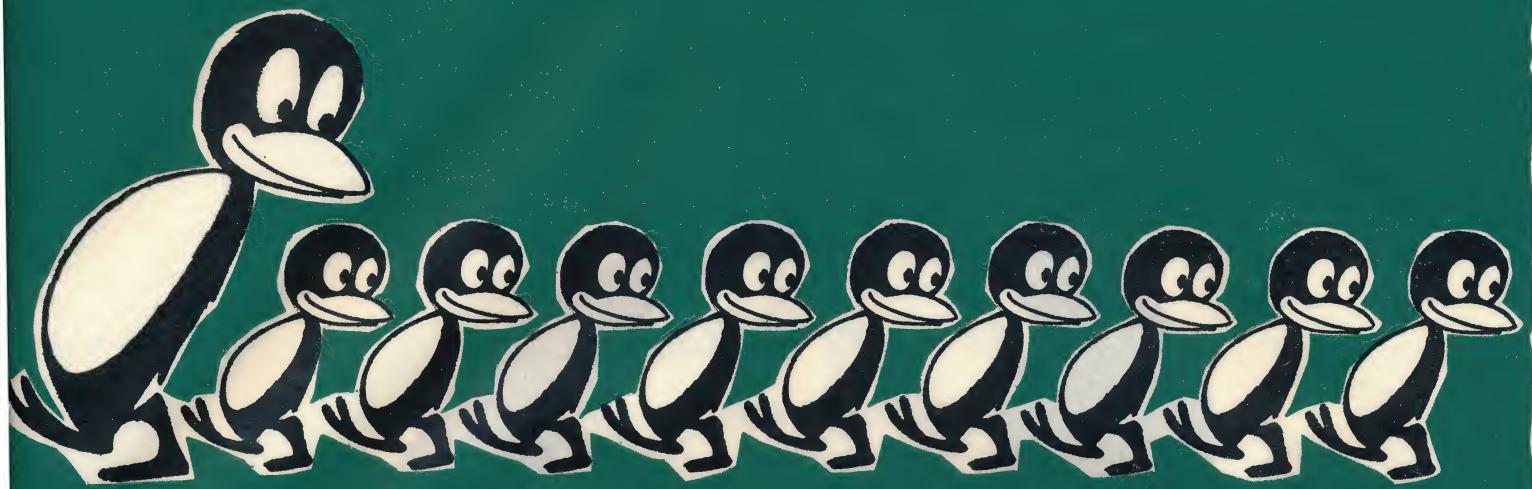


... is for carbon copies



BLEECKER MANUFACTURING CO.
Troy, N.Y., Patented

This is a sample of **CLEARCOPY ONION SKIN**, Substance 9, **FLUORESCENT WHITE**, Smooth Finish.



C . . . is for crisp, clear carbon copies. With Esleeck Thin Papers at least eight clear copies can be made at a time. And these copies will make a fine impression because they're on a tough cotton-fiber onion skin made from carefully selected raw materials which are processed in a mill designed for manufacturing onion skin papers.

It is easy to sell Esleeck Thin Papers because they have the characteristics your customers are looking for — fine appearance, light weight, extra strength. Notice the watermark. It is always sharp and legible, an indication of the extra care which goes into the making of Esleeck Thin Papers.

Esleeck
THIN PAPERS

ESLEECK MANUFACTURING CO.
Turners Falls, Massachusetts

THE ONE AND ONLY COTTON ONION SKIN PAPER. FLEXIBLY WHITE. SHEER, SOFT.



Reduce

your mailing,
typing and filing
expenses by using

Esleeck

Fidelity Onion Skin

Made by a Mill that has specialized in the manufacture of the highest quality Onion Skin and Manifold papers for over 60 years. The attractive appearance, strength for erasing and handling, also light weight for typing, mailing and filing should be of interest to every Consumer. It is ideally suited for Records, Forms, Thin Letterheads, Documents, Copies and Advertising Literature.

**Esleeck
Manufacturing Co.**

TURNERS FALLS, MASSACHUSETTS

CONSOLIDATED MANUFACTURING CORP.

87 BROADWAY NEW YORK 17, N. Y.

New York
Chicago
San Francisco
St. Louis
Houston
Atlanta



Established
1892
CONSOLIDATED
MANUFACTURING CORP.
87 BROADWAY NEW YORK 17

Our new line of fluorescent and metallic inks is now available. These inks are especially designed for the needs of the modern printer. They are particularly well suited for the production of high quality labels and signs. Our new line of fluorescent and metallic inks is now available. These inks are especially well suited for the needs of the modern printer. They are particularly well suited for the production of high quality labels and signs.

STANDARD MOTORS COMPANY

15 Commerce Street
CHICAGO 16, ILL.

Purchase Order

No.

ON EACH PACKAGE
AND INVOICE

Date

To

Address

Ship to

Via

QUANTITY	DESCRIPTION	PRICE
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Standard Motors Co.

by

This is a sample of PRESTIGE ONION SKIN, Substance 9, WHITE, Smooth Finish.

Esleech

Prestige Onion Skin

75% COTTON—SUBSTANCE 9

Stocked in White, Smooth and Glazed Finishes

STOCK SIZES

Underscore denotes grain direction

8½ x 11	17 x <u>22</u>	22 x 34
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Letterpress on a Miehle 25 x 38, sheet-fed press.

...is for the jobs Thin Papers can do

The list is long because there's almost no end to the places where a stronger, lighter and thinner paper can't do a better job. No wonder Esleeck Thin Papers are the most copied thin papers in America.

"JOBS THIN PAPERS CAN DO"

Acknowledgments	Debit Forms	Leases	Purchasing Orders
Advance Letters	Diagrams	Legal Documents	Questionnaires
Advertisement	Direct Mail Pieces	Letterheads	Quotation Sheets
Reprints	Discount Blanks	Letters of Credit	Receipts
Air Mail	Documents	Manifests	Removal Notices
Annual Reports	Drafts	Manuals	Reports
Applications	Enclosures	Manufacturing Orders	Requisitions
Banking Forms	Enrollment Blanks	Maps	Rosters
Bill Heads	Entry Blanks	Membership Lists	Routing Slips
Bills of Lading	Envelope Inserts	Memorandum Forms	Sales Forms
Booklets	Estimate Forms	Merchandise Lists	Sales Manuals
Brochures	Export Lists	Mortgage Blanks	Sales Reports
Budget Presentations	Financial Prospectuses	News Letters	Shipping Documents
Bulletins	Financial Reports	Notices	Specifications
Catalog Inserts	Folders	Office Bulletins	Statements
Charts	Foreign Correspondence	Order Blanks	Stock Certificates
Circulars	Form Letters	Package Inserts	Stock Reports
Collection Forms	Forms	Packers Slips	Store Records
Condensed Catalogs	Guarantee Slips	Packing Lists	Subscription Blanks
Conference Reports	Graphs	Parts Lists	Systems Forms
Contracts	Instruction Sheets	Patterns	Tablets
Copies	Insurance Forms	Permits	Telephone Notices
Correspondence	Inter Office	Presentations	Transportation
Coupons	Correspondence	Price Lists	Records
Credit Forms	Invoices	Progress Reports	Wills
Dealers Letters	Leaflets	Proposals	Work Orders

Esleeck
THIN PAPERS

ESLEECK MANUFACTURING CO.

TURNERS FALLS, MASSACHUSETTS

"the most copied thin papers in America"
since 1900